Different approach to safety

A NEW safety initiative is designed to take the bedlam out of school pick-up and drop-off zones so they are less chaotic.

Genesis Christian College at Bray Park and Albany Creek State School are working with Police and Moreton Bay Regional Council to trial the Safer School Travel program this term.

Parents might have already noticed school staff posing as traffic cops complete with yellow vests.

Flyers, speed signs and newsletter articles will also remind parents to obey the parking rules and speed limits and students to be alert when crossing the road.

Genesis Christian College principal Brian Barker said joining the program was a simple decision.

"The College is committed to the safety of all its students and we take every opportunity to improve what we do," Mr Barker said.

"By having a co-ordinated traffic management approach that focuses on behavioural education for all uses there will be greater awareness of the safety issues in and around the college vicinity."

Mayor Allan Sutherland said police would back the program with a higher profile in selected school zones.

"I'm pleading with motorists, including parents, to be vigilant and think carefully about the potential consequences of carelessness around school zones," Cr Sutherland said.

"Your actions behind the wheel could be a life saver this term."

Other schools in the program include Wamuran State Primary, Burpengary State Primary, Caboolture State High and Scarborough State Primary.